



THE CALGARY
FOUNDATION
FOR CALGARY FOREVER

Vital Voice

The Calgary Foundation serves the Calgary & area community by:

- Encouraging individuals, families and businesses to **partner** with the Foundation to fulfill their charitable and financial goals
- Making insightful and effective grants to **support issues** in all sectors of the Calgary and area community through the **generosity of our donors**
- Providing community **leadership** by recognizing opportunities to **serve** the public good and encouraging informed **civic engagement** and action.

Creating a social enterprise model that works for Calgary

In December 2009, The Calgary Foundation and Mount Royal University's Institute for Nonprofit Studies invited Calgarians from the nonprofit, public and private sectors to participate in *Building a New Road* – a forum to ensure the positive collective impact of Calgary's nonprofit organizations and sector.

Seeking new ways to strengthen the sector, the Foundation, in partnership with Social Venture Partners Calgary, is leading the *Social Enterprise Project* to demonstrate how nonprofit organizations (NPOs) can generate new revenue from mission based business activities.

From twenty interested NPOs, two were selected as best fitting the criteria for developing Social Enterprise initiatives that would provide the most relevant learning for other NPOs.

WINS women in need society **Women in Need Society** plans to expand sales of collectible items from their donation stream.

Hull Child and Family Services **Hull Child and Family Services** plans to expand its Multidimensional Family Therapy to support Calgary families struggling with adolescent drug abuse.

Key elements of an organization in launching a successful social enterprise:

- board and staff commitment
- a dedicated internal champion
- a clearly defined social enterprise concept
- potential appeal to social investors

Visit thecalgaryfoundation.org to

- Follow the progress of the **Social Enterprise Project** and
- Get info on the **2011 Social Enterprise Workshop** that will build on the findings of the pilot project.

To receive monthly updates email tbarrie@thecalgaryfoundation.org

LEADERSHIP

Calgary's Vital Signs is an annual check-up that measures the vitality of our city, identifies significant trends, and assigns grades in areas critical to the quality of life in Calgary. The Report deepens our understanding of local issues and has been cited as a resource that has inspired action by a wide range of individuals and organizations.

Presented in partnership with Youth Central, **Youth Vital Signs** is a youth led project reporting on issues affecting youth. The Report combines research and youth opinions that inform local government, youth funders and youth programming.



CALGARY'S
VitalSigns[®]
TAKING THE PULSE OF CALGARY

A signature project of the **Forever Funds initiative** – **Harvie Passage** is a multi-million dollar reconstruction of the hazardous Bow River weir into a series of pools and rapids that will be safer for people and improve fish passage. Named in honour of philanthropist Don Harvie, the project also includes improvements to the natural river shoreline along Pearce Estate Park.

VIP NOTE ● Harvie Passage is scheduled to open in Summer 2011, but the project is **NOT FINISHED** and is **NOT SAFE**. Do not attempt to "pre-test" any of the features!



PHOTO: ADAM KUZIK, AK PHOTOGRAPHY



Friends of the Foundation Annual Celebration presented *Catch the Spirit*, featuring youth performers and local youth volunteers. Keynote speaker, Simon Jackson, shared his incredible journey to save the BC Spirit Bear that demonstrates the spirit of youth and the power of one.

Presented in partnership with the Calgary Public Library, **Vital Conversations 2010** is a series of public forums that provide a meeting place for Calgarians to discuss quality of life issues as identified in Calgary's Vital Signs Report.



Donor Conversations are face to face meetings that help identify and address donors' community priorities. The meetings also provide an opportunity to deliver updates on the current services and activities of the Foundation.

CONVENING

Following the 2009 Building a New Road conference, the Foundation is **strengthening the nonprofit sector** through our convening role to explore solutions to capacity issues. Initiatives to address elements such as research, facilitation, and training include:

- grants to various charitable sector "umbrella organizations," including Calgary Chamber of Voluntary Organizations and Imagine Canada
- grants to Youth Central to support the Calgary Youth Foundation
- grants to CentrePoint for Human Resources Plus collaborative projects
- grants to charitable organizations to support transformational change
- assistance to charitable organizations in the development and implementation of a strategic communications plan through our Communications Project.



HOW CHANGE HAPPENS

If you want to change the world, you're in the right place.



The Calgary Foundation ensures adaptability, accountability and flexibility in supporting innovative projects in Calgary, across Canada and around the world.

The Together for Chile Fund, administered by The Calgary Foundation,

is building better and safer communities for children and families devastated by the earthquake that struck Chile on the morning of February 27th, 2010.

To raise the \$300,000 needed to build a school and community centre in the areas most affected by the earthquake, **Together for Chile** volunteers have held several fundraising events in Calgary including 'Chile N Wines' and the Latin Film Fiesta. A fundraising event that will tour across Canada is planned for 2011.

INFO ● togetherforchile.com



In partnership with **Habitat for Humanity**, **Together for Chile** will manage the construction of an anti-seismic school and community centre to provide much needed facilities for some of the 840,000 children unable to attend school since the earthquake.



NATIONAL

Donor Advised Funds at The Calgary Foundation contribute to **Canadian Parks and Wilderness Society (CPAWS)** – Canada's voice for the wilderness.

With 13 local chapters across Canada, CPAWS is dedicated to keeping at least half of Canada's public land and water wild — forever.

Canada, home to one-quarter of the world's remaining wilderness forests, will stand out as a leader for conservation in a time of great change. By ensuring the health of the parts, CPAWS ensures the health of the whole, now and for future generations.



INFO ● cpaws.org



LOCAL

Calgary Public Library patrons, registered with the City of Calgary Recreation Fee Assistance Program, can sign out an Arts and Recreation Pass at participating library locations. Passes are available in eight event categories: Attractions, Dance, Festivals, Music, Mystery, Rodeo, Sports and Theatre.

The Calgary Foundation provided a Community Grant to support the Calgary Public Library for this new pilot program that gives low income Calgarians access to free cultural and recreational activities.

Partners, including **Kids Up Front Foundation**, **City of Calgary Recreation**, **EPCOR Centre for the Performing Arts** and **GlobalFest**, provide tickets to various cultural and recreational events for Arts and Recreation Pass holders.

CALGARY PUBLIC LIBRARY **Arts & Recreation PASS**

INFO ● calgarypubliclibrary.com



The Calgary Foundation is a founding supporter of **Kids Up Front** which distributes unused tickets from special event organizers, including the Flames and Ticketmaster, to offer educational and recreational experiences to financially-barriered families.

Sign up for DonorCentral – a safe and convenient way for a Fund holder to:

- View and print month-end Fund statements, gifts made to the Fund and grants history
- View the Foundation's current funding opportunities
- Make grant recommendations electronically
- Research grantee organizations
- Update contact information



To register for DonorCentral

contact lmurray@thecalgaryfoundation.org
register online at thecalgaryfoundation.org
or call Laurie Murray at 403 802-7709

CHAMPIONS OF CHANGE

Families, organizations and individuals making a difference.



OHLSON FAMILY

PHOTO: Unique Perspectives; Monique de St. Croix



Elizabeth Ohlson's husband Robert lived his life passionately, pursuing new opportunities with a combination of intelligence, passion and drive. He refused to be sidetracked from his vision by obstacles and naysayers.

These were the qualities which created an immense opportunity for a small Canadian oil and gas company that under Robert's leadership and direction grew to a value exceeding \$2 billion.

In 2004, Robert succumbed to pancreatic cancer. In his memory and as a reflection of his lifelong passion and commitment to make things better, Elizabeth, son Rob and daughter Chanel established the **Ohlson Research Initiative** dedicated to developing tailored therapy for cancer, particularly head and neck cancer.

With a gift of \$10 million, Elizabeth established two Funds at The Calgary Foundation, the **Ohlson Family Flow Through Fund** and the **Ohlson Family Endowment Fund**, to support the Ohlson Research Initiative at the University of Calgary Faculty of Medicine.

In 2009 – 2010 the Foundation granted \$7 million to the area of Health

In 2005 – 2010 the Foundation granted \$47 million to the area of Health

The Ohlson Fund was established as part of the **REACH!** Campaign that brought together partners – the Faculty of Medicine, the (former) Calgary Health Region, the Health Trust, the University of Calgary and other health organizations sharing a common vision.

REACH! demonstrates how the world of philanthropy has changed. Partnerships and collaborations between the various sectors are more common. Where once there were walls, there are now bridges.

It is through the Ohlson family's generous gift that more effective, new and innovative treatments will be found which will positively impact countless lives.

FIREFIGHTERS BENEVOLENT FUND

DID YOU KNOW THAT FIREFIGHTERS...



- have a shorter life span, after retirement, than the average population
- experience a significant number of health related issues during retirement that are expensive and difficult for families to cope with (eg. post traumatic stress syndrome)
- suffer a much higher number of injuries and illnesses than the average population as a result of their frequent exposure to hazardous materials, and difficult, dangerous, stressful working scenes and conditions

To support firefighters, retirees and their immediate families in times of sickness and distress, the Calgary Firefighters Benevolent Fund (CFBF) was established at The Calgary Foundation, by a group of retired members of the Calgary Fire Department.

Working closely with community partners, the CFBF helps ensure that active and retired firefighters, facing adverse health issues resulting from their profession, receive efficient and reliable services when accessing referrals to specialists, and support from aid and volunteer services.

Every day, firefighters serve the community by putting themselves in harm's way. For more information on supporting the Calgary Firefighters Benevolent Fund contact The Calgary Foundation at info@thecalgaryfoundation.org or 403 802-7700.



PHOTO: Calgary Herald

HAYDEN SMITH

The success of The Calgary Foundation rests on the shoulders of such visionary leaders as Hayden Smith whose passionate, life-long commitment to enriching community is forever etched in the history of the Foundation.

The year was 1979. Described in MacLean's magazine as "church mouse poor," the Foundation, which had been established back in 1955, was struggling to increase its asset base that had stalled at \$190,000.

As head of the city's Estate Planning Council and Vice President of the board The Calgary Foundation, it was "*Spark-Plug Smith*" who dreamed up the idea of hosting Canada's first "**Million Dollar Dinner**" to raise donations and enhance the profile and credibility of The Calgary Foundation.

Harry Cohen, the Foundation's Chairman at the time, got the ball rolling by writing a cheque for \$25,000 and saying, "Hayden, let's run with your million dollar dream." The successful event raised \$2 million dollars. The ball hasn't stopped rolling since.

"The Foundation needed a spark and we needed people to start writing cheques," Foundation Honorary Lifetime Director Hayden Smith remembers. "I just really wanted to give something back, in a meaningful way, to add to the quality of life of community."

For over 40 years, Hayden – one of only 5 people named by the Foundation as an Honorary Life Director – continues to embrace his role as an ambassador for the Foundation.

The man who made the million-dollar dream a reality, is now dreaming of half a billion dollars. "I am absolutely convinced the Foundation will grow to at least half a billion dollars by 2015," said Smith.

CONNECTORS

From 2003 – 2009, Calgary's new mayor, Naheed Nenshi, sat on several the Foundation committees assisting charitable organizations in receiving grants.

"My years as a volunteer committee member at The Calgary Foundation were an enriching experience. I learned so much about the innovative projects that are undertaken by the local charitable sector. The Calgary Foundation plays an instrumental and valuable role in serving our community." says Mayor Nenshi.

Mayor Nenshi's new Chief of Staff, Chima Nkemdirim, has been a volunteer with The Calgary Foundation since 2005 and is currently Chair of the Arts & Heritage Grants Advisory Committee.



Mayor Nenshi and Chima Nkemdirim

PHOTO: Calgary Herald

JANE'S WALK FREE URBAN WALKING TOURS

May 6 & 7, 2011

Help build a sense of belonging in Calgary in your neighbourhood ... volunteer to lead a local Jane's Walk

Each year, volunteers lead free walking tours in their neighbourhoods to honour the legacy of writer/activist **Jane Jacobs**.

Interested? Contact Julie Black at jblack@thecalgaryfoundation.org 403 802-7720.

2009-2010 STATISTICS

- \$30 million received in new gifts
- Asset base of \$335 million
- \$29 million granted to 605 charitable organizations
- 59 new Funds established

To access additional financial information, visit thecalgaryfoundation.org to view the 2009 – 2010 Annual Report.

2010 Tax Receipting Deadlines

DONATIONS OF PUBLICLY LISTED SECURITIES

- **Deadline: December 31st, 2010**
- Donation must be received by December 31st, 2010 in The Calgary Foundation's accounts. Please contact the Foundation at least a week in advance to ensure the process can be completed by December 31st.

DONATIONS ONLINE (Visa/MasterCard)

- **Deadline: 10:00 pm, MST, December 31st, 2010**
- Visit thecalgaryfoundation.org to donate online. Electronic tax receipts are issued instantly for donations over \$25.

DONATIONS BY MAIL

- **Deadline: December 31st, 2010**
- Donations mailed on or prior to December 31st, 2010 but received by the Foundation after that date must be postmarked by Canada Post with a calendar 2010 date.
- Please make cheques payable to "The Calgary Foundation." If a Fund direction is desired, include the name of the Fund that the donation is directed.

DONATIONS IN PERSON at Foundation Offices

- **Deadline: 12:00 pm, MST, December 31st, 2010**
- Please make cheques payable to "The Calgary Foundation." If a Fund direction is desired, include the name of the Fund that the donation is directed.

DONATIONS BY PHONE (Visa/Mastercard)

- **Call 403-802-7700 before 12:00 noon on December 31st, 2010.**
- For more information, call 403-802-7700 or visit thecalgaryfoundation.org

THE CALGARY FOUNDATION BOARD OF DIRECTORS 2010-2011



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COMMUNITY VITALITY is our purpose, promise, and passion.

Since 1955, The Calgary Foundation has been inspiring philanthropy by helping Calgarians invest in building a strong and resilient place to live, work, play and grow.